

## What data is published?

### 1. Business

Economy, finance and tax

### 2. Environment

Environment, consumers and health

### 3. Social affairs

Employment and social affairs and rights

### 4. Home affairs

Justice, home affairs and citizens' rights

### 5. Art and culture

Culture, education and youth; Science and technology

### 6. Transport

Transport and travel

### 7. Agriculture

Agriculture, fisheries and food; Energy and natural resources

### 8. Other

Regions and local development, External relations, foreign affairs

## Europe

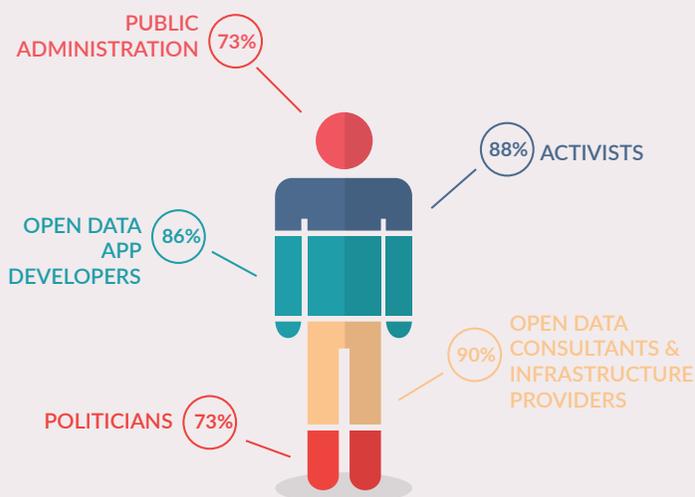


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# OPEN DATA ECOSYSTEM

## Who uses open data?



The percentage shown in the above infographic show the respective research participation for each individual stakeholder group. For e.g. 73% of the whole public administration user group uses open data. Open data users are a core element of the open data ecosystem, since they materialise the potential of open data, the provision of which is not an end in itself. Nevertheless, few specifics about open data users are known. Therefore, the actual use has also been surveyed, besides the selfclassification as an open data user. Overall, 81 per cent of respondents have reportedly used an open data set in the past, despite the fact that only 26 per cent classified themselves as users. Across all stakeholder groups, more than 70 per cent say they have used an open data set. Particularly astonishing is the high number of stakeholders within the public administration report that they have used open data.

## Why use open data?

Politicians almost exclusively and to a lesser extent public administrators predominantly used open data to play around and test it. Even beyond, more than a third of public administrators also used the data to develop an application. Approximately half of the self-identified users and two thirds of external consultants used open data to develop an application. Business analytics and data journalism were far less common purposes of open data use. Nevertheless, 29 per cent and 27 per cent respectively of users also gave these reasons. The most common "other purpose" specified in a free text field was "research".

